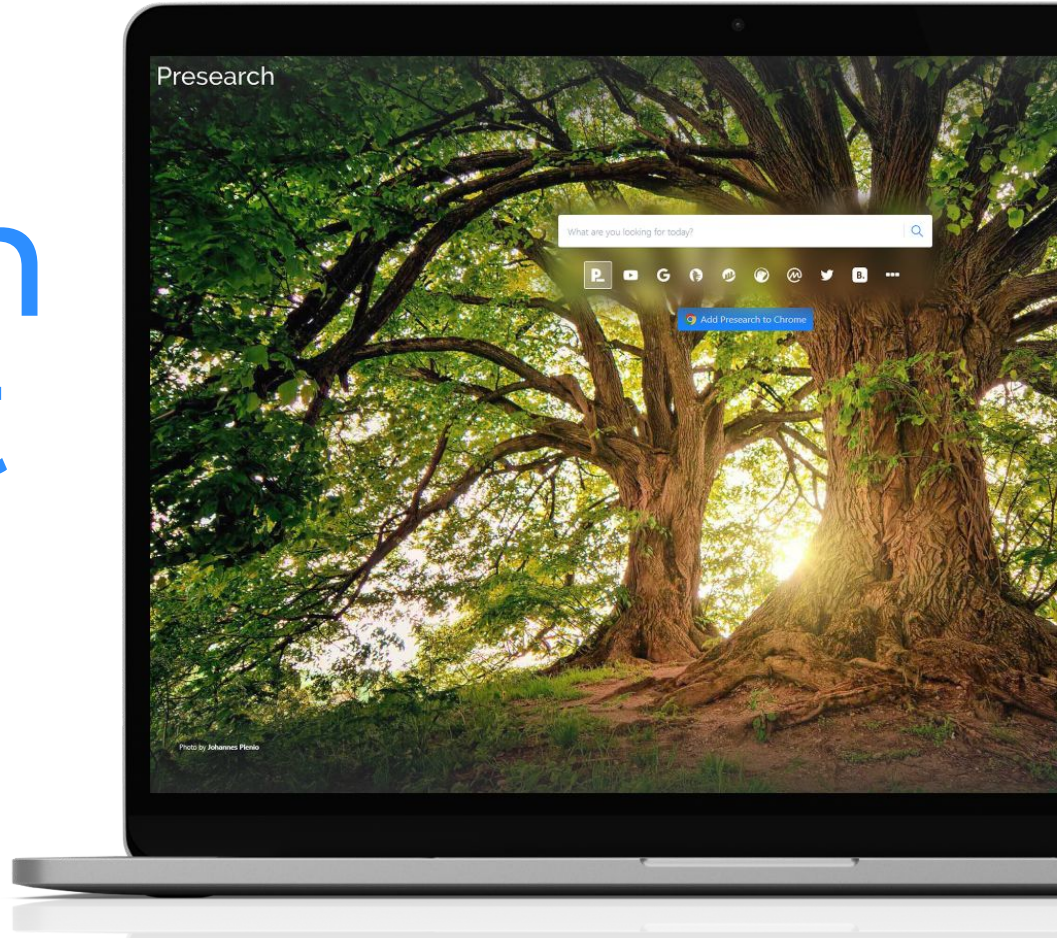




Presearch


Presearch Media Kit

Contact: Ed Reese
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ed@presearch.com



What are you looking for today?



 Add Presearch to Chrome

About us: The Presearch Ethos

Reimagining **Search** with **Privacy in Mind**

Presearch is a distributed search engine that respects user privacy and choice. Unlike conventional search engines, Presearch does not sell data to advertisers and ensures user privacy at every step in the search experience.

- ✓ Ensures user privacy and choice
- ✓ Doesn't sell data to advertisers
- ✓ Distributed-based search engine

Our Audience

Our *Reach* & *Engagement*

We're not just a search engine; we're a community that stays connected. Our strong social media presence keeps you updated on all the latest news, including our advertising partnerships.



X.com - **46.92K** followers



YouTube - **19.4K** subscribers



Facebook - **21.86K** followers



Medium - **13.2K** followers



Telegram - **12.2K** members



Reddit - **4.5K** followers

The *Numbers*

Our platform boasts a strong base of registered users and an active guest user community. Our numbers speak to the trust and value users find in Presearch.

4.5M

Registered Users

3.8M

Daily Searches

1.1M

Monthly Active Users



Presearch

Our Demographic

Demographics: Who's Searching

Our users are loyal, tech-savvy, and enthusiastic about new tech solutions and the development of efficient systems to complement their day-to-day lives. They are largely based in North America (52%), Europe (26%), and Asia (15%) with an age range from 25-54 on average.

Key *Attributes*

Tech-Savvy

Enthusiastic about **New Tech**

Early Adopters

25-54 on average



52%
N. America

26%
Europe

15%
Asia

Maximize Your Ads with Presearch

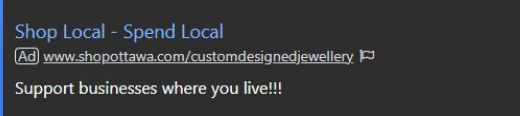
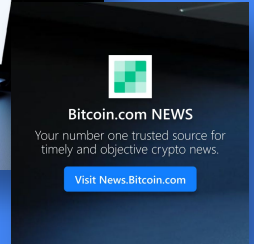
Elevate your brand's visibility with our versatile ad placements. From homepage to search results, we support multiple ad formats and sizes, catering to your specific needs.

Types of Advertising

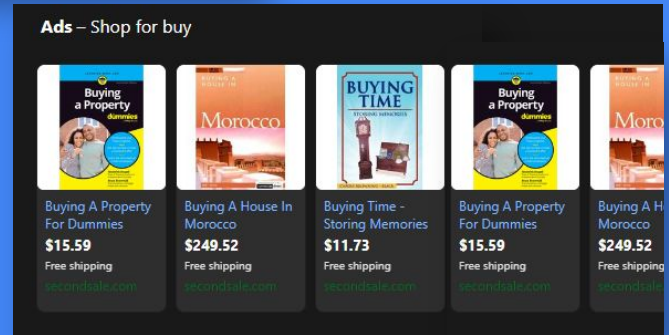
- ✓ Presearch Takeover Advertising
- ✓ Ensure coverage on the homepage and search pages for desktop & mobile
- ✓ Shopping Ads / Product Listing Ads
- ✓ Search API for your Website



Homepage Advertising



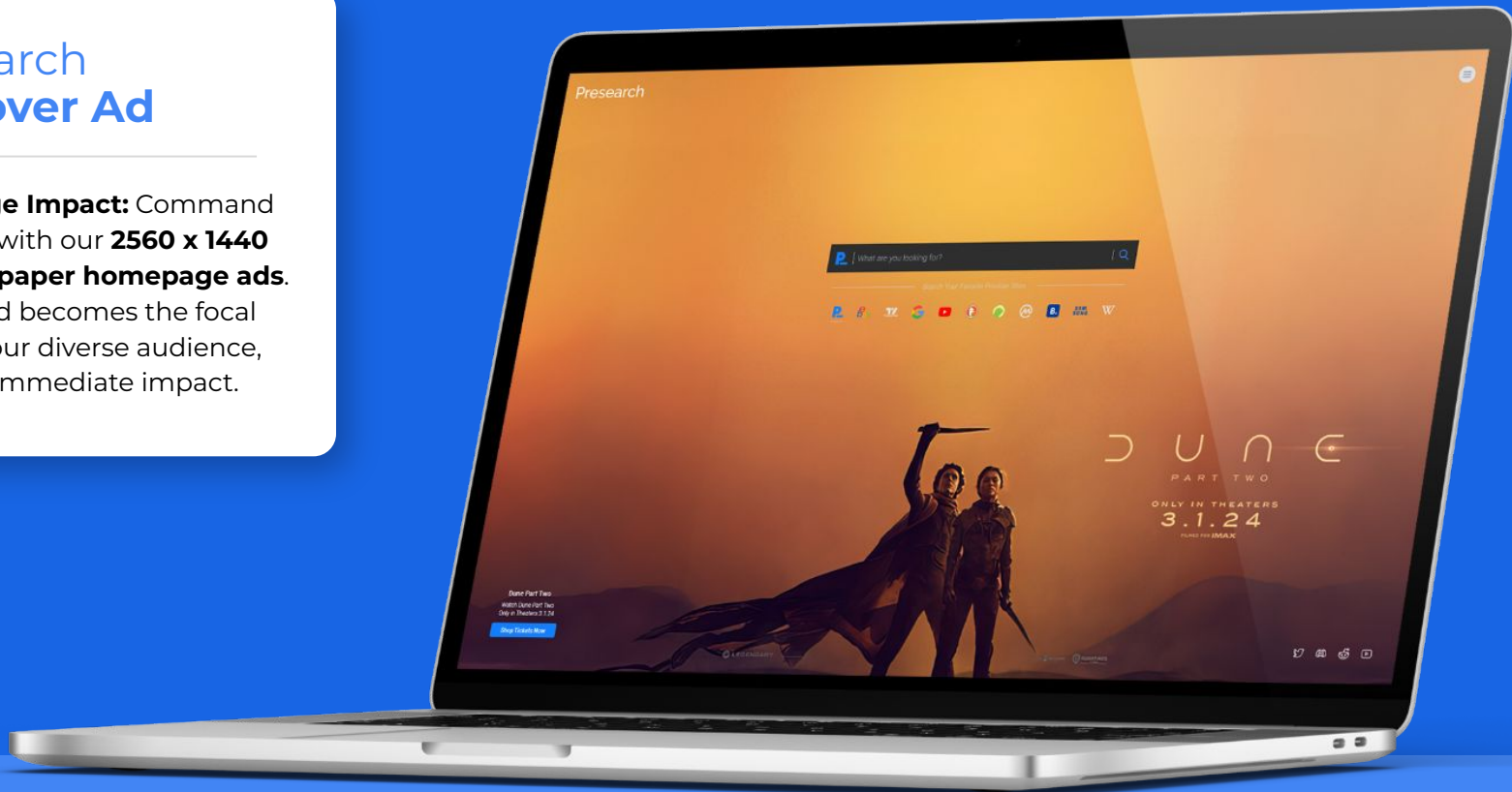
Search Ads

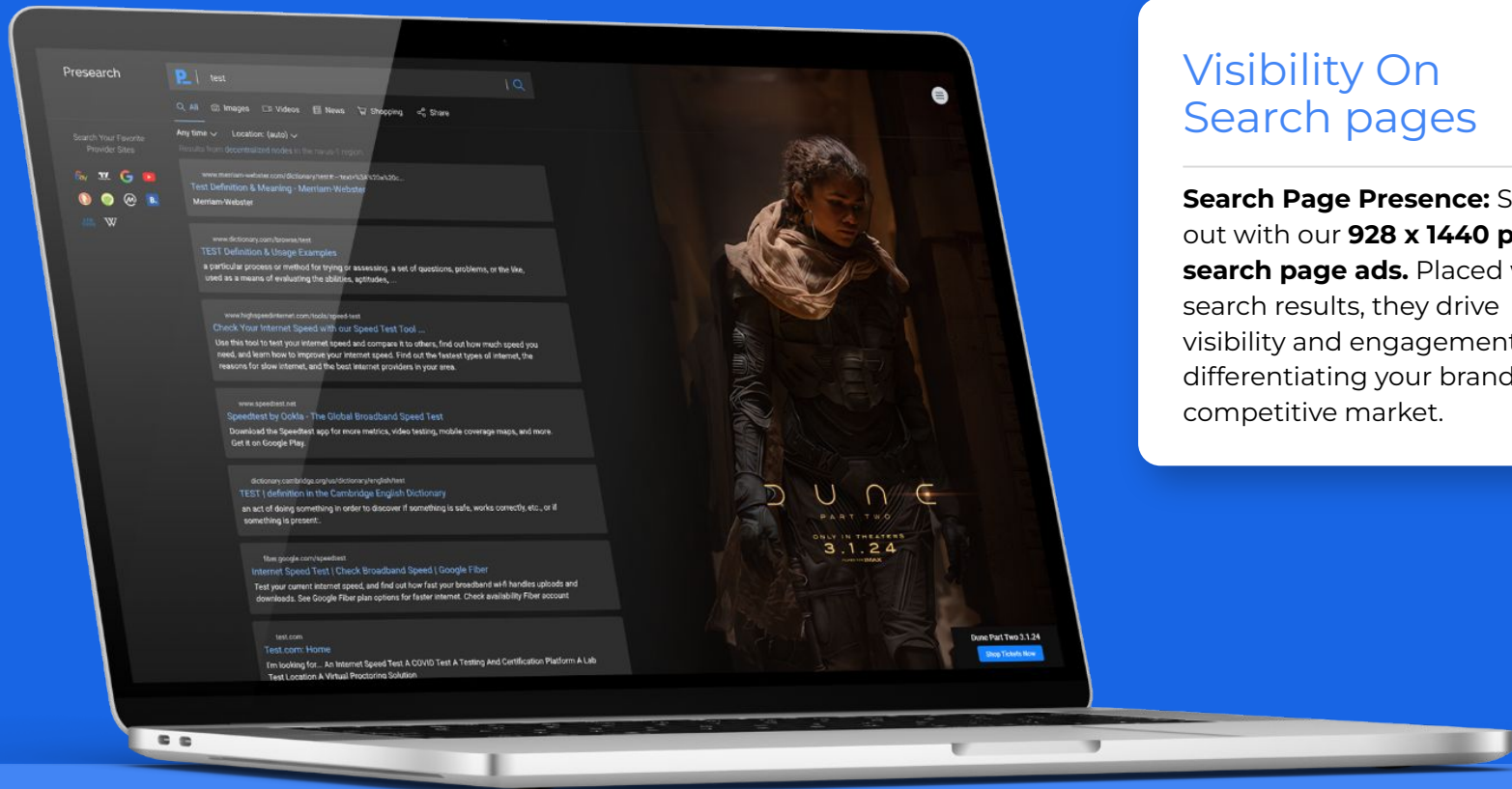


Shopping Ads

Presearch Takeover Ad

Homepage Impact: Command attention with our **2560 x 1440 pixel wallpaper homepage ads.** Your brand becomes the focal point for our diverse audience, ensuring immediate impact.





Visibility On Search pages

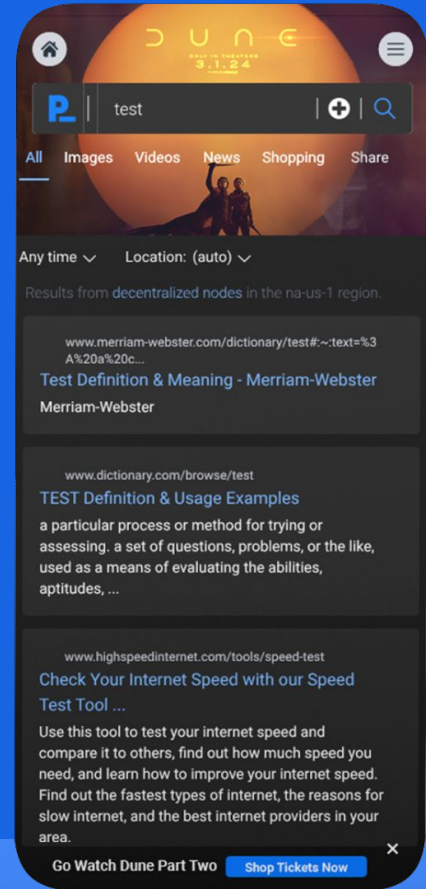
Search Page Presence: Stand out with our **928 x 1440 pixel search page ads**. Placed within search results, they drive visibility and engagement, differentiating your brand in a competitive market.

Presearch Takeover Ad

Visibility On Mobile Devices

Mobile Homepage Ads: Our 390 x 844 pixel mobile ads ensure your brand captures attention in the mobile-first era, resonating with on-the-move users.

Concise Mobile Search Ads: Make an impact with our 390 x 220 pixel mobile search ads. Positioned for optimal visibility, they connect your brand with users at critical search moments.



Our Rate Card

Media Rates

Get prime real estate on our platform with transparent, competitive rates. Whether you're looking at cost per action, click, or thousand impressions, we offer industry-aligned pricing for maximized ROI.



Ad Types & *Rates*

Presearch Takeover Advertising

\$3-\$10/CPM

Homepage Icon Advertising

\$250/day

Performance *Metrics*

CPA: 2-10% (Industry Dependent)

CPC: \$0.20 - \$5 (Industry Dependent)

CPM: \$3 - \$10 (Industry Dependent)



Contact Us

Get In Touch

Reach out to us for any queries or collaborations. We're accessible through multiple platforms, and we're eager to hear from you to make your Presearch experience even better.



Ed Reese

ed@presearch.com

Head of Advertiser Relations



Presearch

Presearch Advertising

This information is per Presearch Advertising Policy October 2023 and is subject to change